



THANK YOU

I was honored to be your morning “keynote” speaker and equally honored to provide you the information that framed our conversation. The *Seven Strategies* is a forthcoming book. Watch for it! I can be reached: ctaulbert@cliftontaulbert.com

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THRIVING!



Business Sustainability



48 HOURS FROM NOW...
YOUR ACTIONS WILL MATTER!

WHY DO WE CELEBRATE THESE ENTREPRENEURS?



THEY REFUSED TO
QUIT! THEY
REFUSED TO FAIL!



Entrepreneurial Thinking: Fortitude @Work Transforms Lives & Businesses

USD^{OE}'14



Fueling AMERICA'S Economic Engine Seven Winning Entrepreneurial Strategies:



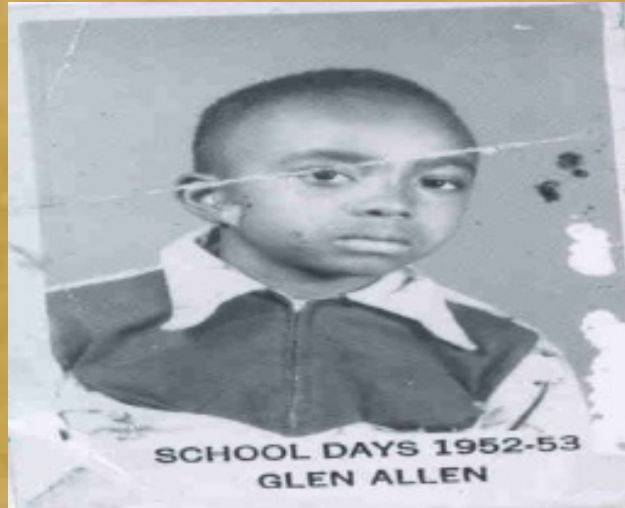
1. Choose Your Mindset

Fixed or Growth Mindset?

Dr. Carol Dweck [Stanford University]

Win Where You Stand!

THANK YOU FOR INVITING LITTLE CLIFF:



I COULD HAVE FAILED!

In my Mississippi Delta World, Roadblocks and Barriers
were the norm—An Established Culture



**I SHIFTED MY THINKING!
I WON WHERE I STOOD!**



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THRIVING TODAY!



U.S. Department of Energy — 13th Annual Small Business Forum & Expo
June 10-12, 2014 - Tampa, FL



“Man can alter his life by altering his thinking.”

William James



2. Be Determined

**Preparation Matters!
Hard Work Expected!**

You will never have 28/10



"I had to make my own living and my own opportunity! But I made it! Don't sit down and wait for the opportunities to come. Get up and make them!"

Madam C.J. Walker



3. Build a Solid Relationship Bridge:

Internal & External: Mentoring & Partnerships

R.A.I: The Key [Respect, Affirmation, Inclusion]



My Mentors: The Porch People Relationships Mattered Then! They Still Matter Today!



Partnerships Matter: Extending My Reach Maximizing My Potential



“We don’t accomplish anything in the world alone...and whatever happens is the result of the whole tapestry of one’s life and all the weaving of individual threads from one to another that creates something.”

Sandra Day O’Connor



4. Slow Down to Lead

Your Actions Send Signals

People will do what they see you do!



***“Example is not the main thing
influencing others, it’s the only thing.”***

Albert Schweitzer



5. Know Your Business Health Metrics

Standards Necessary: Measure!

No Measurement: No Accountability



“An empowered organization is one in which individuals have the knowledge, skill, desire, and opportunity to personally succeed in a way that leads to collective organizational success.”

Stephen R. Covey



6. Be Prepared to Swim Upstream

Easy is not Guaranteed!

A New Focus: New Results



***“It always seems impossible until its
done.”***

Nelson Mandela



7. Resolve to Succeed

Wrestling @ Midnight
Pin Your Opponents!



“Always bear in mind that your own resolution to succeed is more important than any one thing.”

Abraham Lincoln.



USD E'14

48 Hours from now...what will you
STOP, START or ACCELERATE
to Sustain Your Efforts in Building
Your Business?

Entrepreneurial Sustainability 24/7



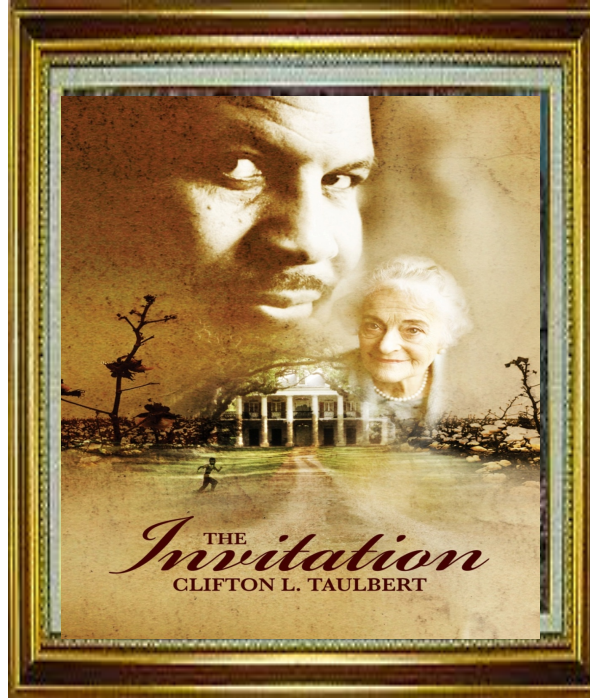
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Access code: AUWIN

30 DAYS FREE

~Be My Guest~

Taulbert's Most
Recent Publication:
Now Available in
Local Bookstores
and on Amazon.com



PRAISE FOR THE INVITATION

“Taulbert takes us, his fortunate readers, inside his head and heart In *The Invitation*, Taulbert has written the most honest, and perhaps the greatest book of his storied career.”

Sally Dennison, PhD, former publisher, Council Oak Books

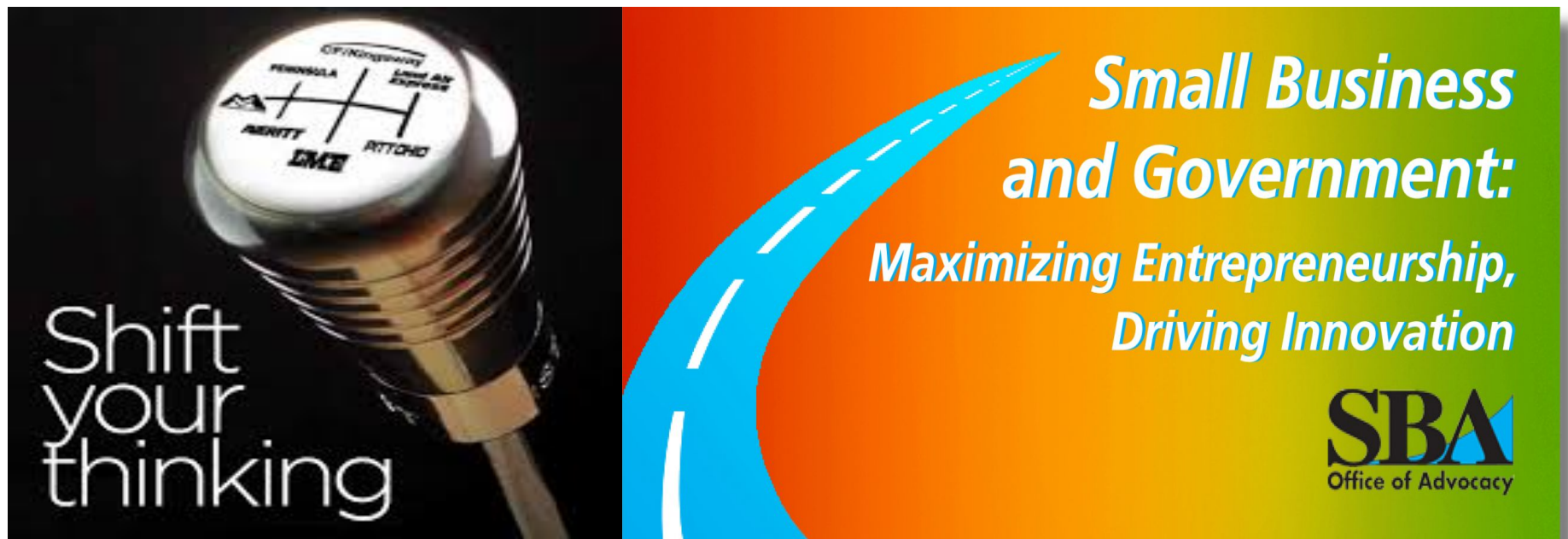
“The Invitation” brings this past together with the current world. The voice of Little Cliff creates a tension as he remembers the lessons of his past and comments on the world of the grown, professional Clifton Taulbert. The contrasts between the two worlds are startling, painful, often funny, and always insightful.

Nancy Grisham Anderson, Associate Professor of English Auburn University at Montgomery

“Continuing the conversation inspired by *The Help*, *The Invitation* stuns with its eloquence. Clifton Taulbert’s journey shows us clearly and undeniably the effects of slavery’s long reach, as they are felt and experienced today. Yet the author does not stop there.

Taulbert’s examples of hope, faith, and humanity invite us to join him in the work at hand -- repair of the American soul.”

Beth Lieberman, Los Angeles: Student rabbi, former Executive Editor at Dove/New Star Books



We WANT YOU TO THRIVE!

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